Punjab Central Business District
Development Authority

UAN: 0331-111-1063

www.cbdpunjab.gov.pk/NawazSharifITCity

Title Inside

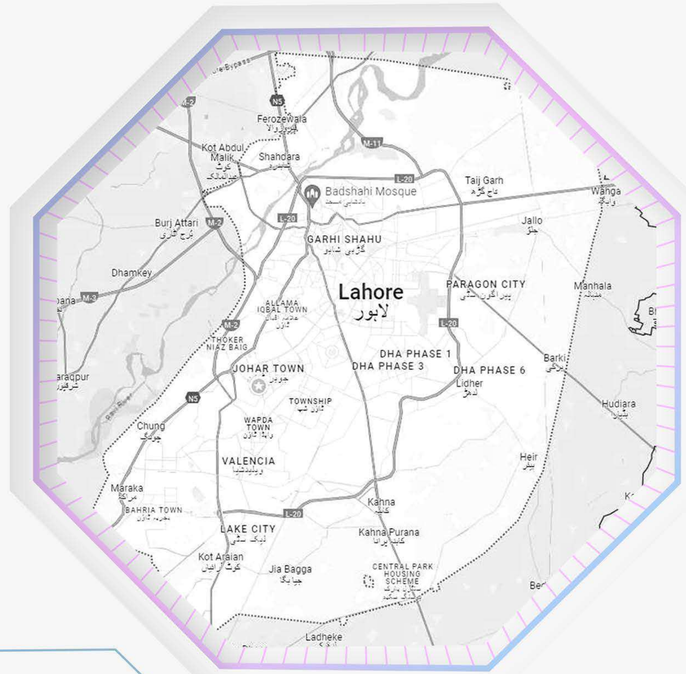
OVERVIEW

Welcome to Nawaz Sharif IT City (NSIT), where innovation, sustainability, and community converge to redefine urban living. Our vision is to create an architectural masterpiece that serves as a catalyst for economic growth, knowledge exchange, and creativity. Through cutting-edge technology, educational excellence, and holistic healthcare, we aim to uplift lifestyles and inspire prosperity. Join us in envisioning a future where boundaries blur and progress knows no limits. Together, let's embark on a transformative journey towards a brighter and more inclusive future.

Think Paradigm Shift | Think Future | Think IT City

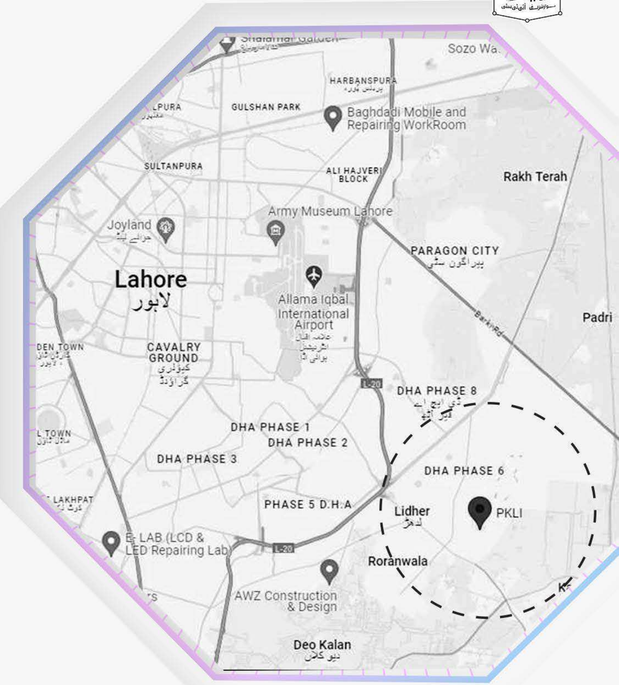
SITE CONTEXT

Lahore, situated along the serene banks of the Ravi River, embodies a timeless blend of history, culture, and heritage. As the capital of Punjab province and Pakistan's second-largest city, Lahore charms visitors with its bustling streets and architectural wonders. From Mughal monuments to its modern metropolis, Lahore offers a captivating fusion of tradition and modernity. What sets Lahore apart is its resilient and enterprising people, who embrace challenges with camaraderie and collaboration. The city's rich history serves as a sturdy foundation for its forward-thinking aspirations, making Lahore a vibrant and forward-looking destination.

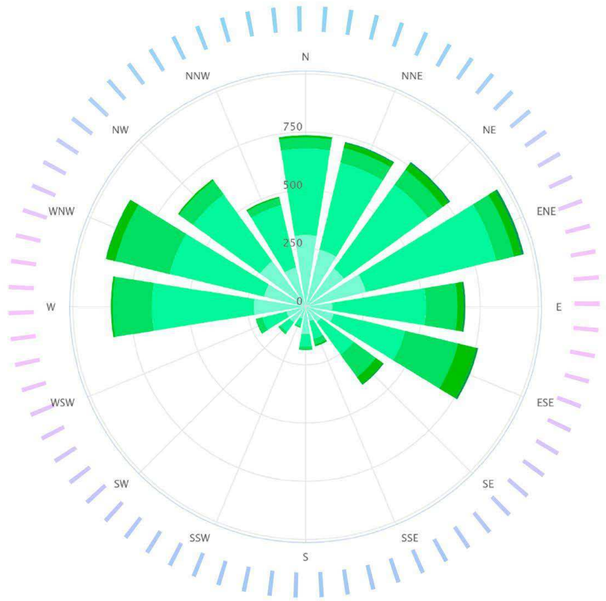


REGIONAL CONTEXT

Lahore's Defence Housing Authority (DHA) and the prestigious Defence Raya area epitomize luxury and contemporary living in the city. DHA, located in the south-eastern part of Lahore, is known for its meticulously planned neighbourhoods and premium amenities. Within DHA lies Defence Raya, offering exclusivity and sophistication with its lush greenery and lavish residential enclaves. Residents enjoy a lifestyle of opulence and convenience, with upscale boutiques, gourmet restaurants, and top-tier educational and healthcare facilities within reach.



SITE



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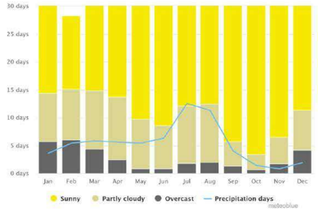
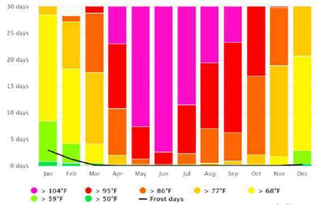
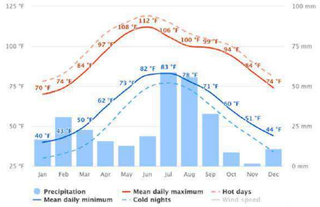






VISION

MINDFUL SPATIAL CONFIGURATION

EFFICIENT LAND USAGE

REVENUE GENERATION OPPORTUNITIES

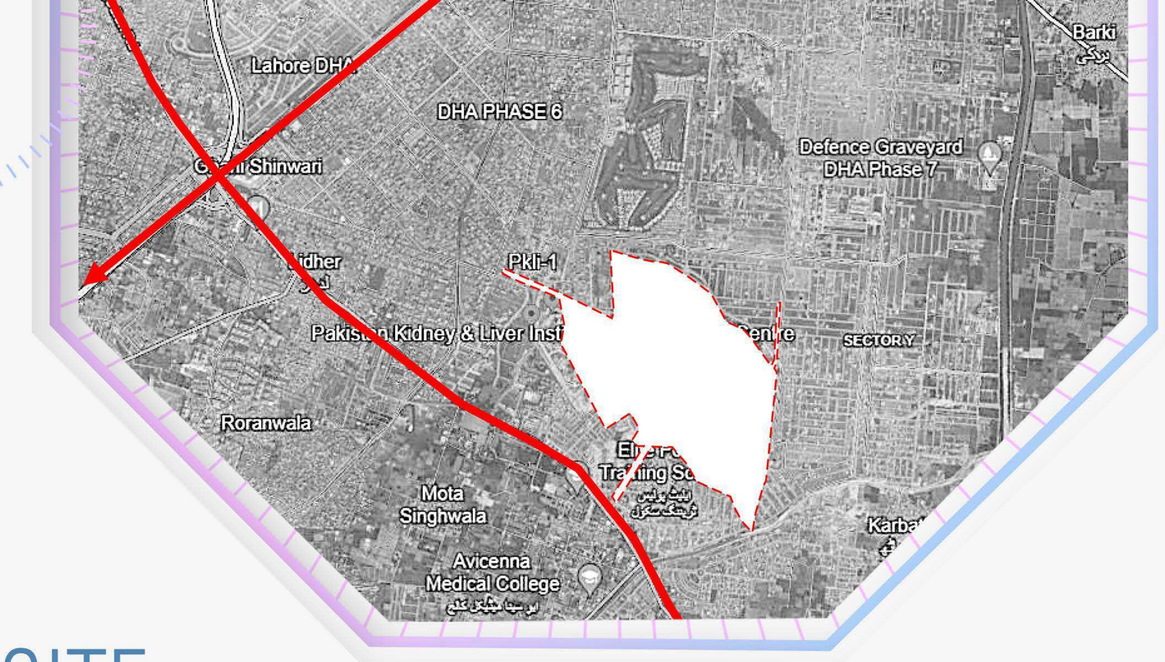
NEW IDENTITY

CURATION OF EXPERIENCESs

CRAFTED SKYLINE

QUALITY LIVING

INTERACTIVE



SITE

AIRPORT
21 MINUTES AWAY

TRAIN STATION
33 MINUTES AWAY

BUS STATION
0I MINUTES AWAY

ZONING

150 ACRES	IT & TECH DISTRICT
200 ACRES	LEARNING DISTRICT
100 ACRES	FILM DISTRICT
60 ACRES	RESIDENTIAL
24 ACRES	COMMERCIAL
90 ACRES	PARKS
40 ACRES	SERVICES
125 ACRES	ROADS

ARCHITECTURAL RENDITION

NAWAZ SHARIF IT CITY LAHORE

IT DISTRICT

THE IT DISTRICT

THE IT & TECH DISTRICT

150 ACRES

IT PARK

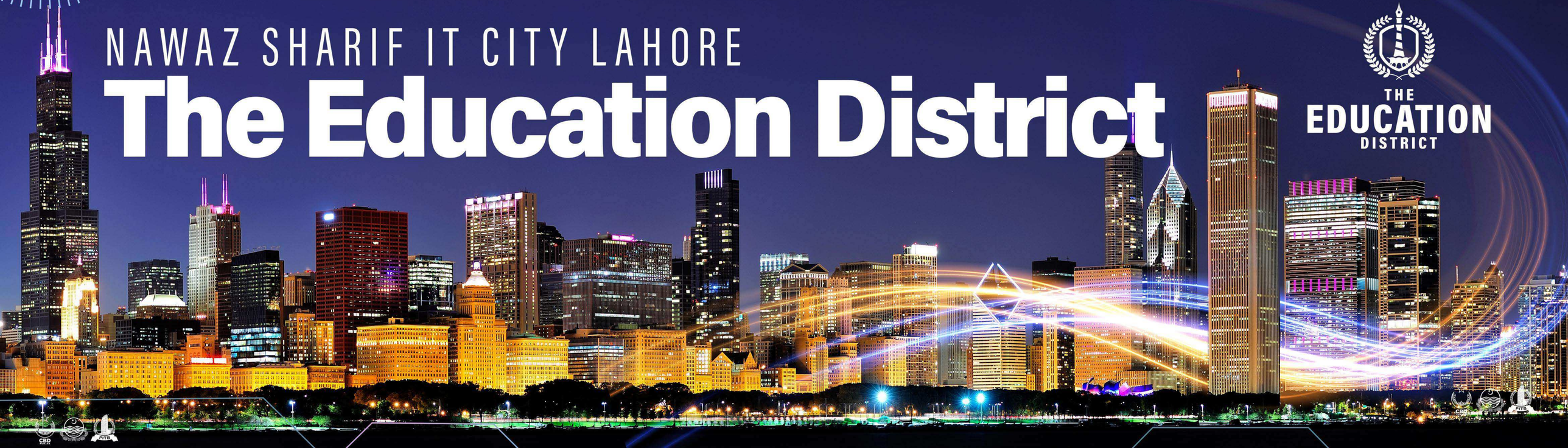
Nawaz Sharif IT City's (NSIT) IT District is a dynamic hub of technological innovation, nestled within its expansive landscape. It represents a meticulously crafted ecosystem where cutting-edge technologies converge with human potential to shape the future of information technology. Life within NSIT's IT District is characterized by innovation, collaboration, and opportunity, with brainstorming sessions and breakthrough innovations shaping the technological landscape. Join us in NSIT's IT District, where every idea contributes to a brighter future, paving the way for innovation and transformation.

Welcome to the heart of innovation at NSIT's IT District!

NAWAZ SHARIF IT CITY LAHORE

The Education District

THE EDUCATION DISTRICT



THE EDUCATION DISTRICT

200 ACRES

LEARNING DISTRICTS

The Education District within Nawaz Sharif IT City is a vibrant hub for intellectual growth and exploration. It offers a diverse array of educational institutions, research centers, and libraries, fostering a dynamic environment of learning. Life within NSIT's Education District is characterized by engaging lectures, cultural events, and continuous learning opportunities. These districts vary in specialization but share the common goal of nurturing minds and inspiring innovation. Join us in NSIT's Education District, where learning knows no bounds and the spirit of exploration thrives.

Welcome to the heart of intellectual growth at NSIT!

NAWAZ SHARIF IT CITY LAHORE

THE FILM CITY

THE FILM DISTRICT

100 ACRES

FILM CITY

NSIT's Film City is a vibrant hub of creativity, offering aspiring filmmakers and technicians a dynamic environment to refine their craft through workshops and networking events. It's not just a stage for cinematic extravaganzas but also a transformative educational nexus, nurturing raw talent into seasoned professionals. Step into NSIT's Film City, where every frame tells a story and every scene unfolds a narrative. Join us in celebrating the magic of cinema and shaping the cinematic landscape of the future.

Welcome to NSIT's Film City, the beating heart of cinematic excellence!

NAWAZ SHARIF IT CITY LAHORE

THE RESIDENTIAL DISTRICT

THE RESIDENTIAL DISTRICT

THE RESIDENTIAL DISTRICT

60 ACRES

RESIDENTIAL

NSIT's Residential District offers a tranquil haven amidst the urban hustle, providing a harmonious blend of work and leisure. Residents enjoy seamless access to amenities and recreational spaces, fostering a balanced lifestyle. These areas promote sustainable living and community engagement, contributing to a brighter, more harmonious future within NSIT.

Welcome to the heart of urban living at NSIT's Residential District!

NAWAZ SHARIF IT CITY LAHORE

THE COMMERCIAL DISTRICT

THE COMMERCIAL DISTRICT

THE COMMERCIAL DISTRICT

60 ACRES

COMMERCIAL

NSIT's Commercial District is a bustling hub of economic activity, where commerce, entrepreneurship, and innovation shape the city's economic landscape. Professionals engage in transactions and collaborations amidst towering skyscrapers and vibrant streets, driving economic growth and creating employment opportunities. The district adds vibrancy to urban life, offering diverse amenities and services. Join us in NSIT's Commercial District, where opportunity and innovation thrive, paving the way towards a prosperous future.

Welcome to the heart of economic vitality at NSIT!

NAWAZ SHARIF IT CITY LAHORE

SERVICES AT NSIT

SERVICES AT NSIT

40 ACRES

SERVICES

SERVICES AT NSIT

> Graveyards

> Petrol Pumps

> Grid Stations

> Water Filtration Plants

ARCHITECTURAL RENDITION

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